

Examiner Advertising Rates



Back Cover
\$1000
7.5 x 7.25



Inside Cover
\$800
7.5 x 9.75



Full Page
\$510
7.5 x 9.75



1/3 Page
\$200
5 x 4.75



1/3 Page
\$200
7.5 x 3.25



1/3 Page
\$200
2.25 x 9.75



2/3 Page
\$340
5 x 9.75



Half Page
\$255
7.5 x 4.75



Half Page Island
\$255
5 x 7.5



1/6 Page
\$175
5 x 2.5



1/6 Page
\$175
2.25 x 4.75



Runner
\$150
7.5 x 1



Classified
\$150
2.25 x 3

Circulation: The Examiner magazine is a high quality, black and white professional publication distributed to all Akron Bar Association members. There are approximately 2,000 issues distributed monthly.

Advertising Rates: All ad prices are listed on a monthly basis. Discounts offered for multi-month contracts include 10% for 3 months, 15% for six months and 20% for one year or more (not necessarily consecutive).

Specifications: Ads must be received by the first day of each month for inclusion in the following month's issue. For example, the September 2010 issue deadline is August 1, 2010. Electronic files must be PDF format and can be emailed to: maryannep@akronbar.org.

Contact Information: For further information, please contact Maryanne Palik at maryannep@akronbar.org or (330) 253-5007 or Pat Weigand at patw@akronbar.org.

Akron Bar Association Advertising
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Examiner Editorial Calendar

Editorial Calendar

Edition	Theme	Deadline
June/July	Election Results/New Officers	May 1
August	United Way	July 1
September	Professionalism	August 1
October	Family Law	September
November	Scholarship	October 1
December	Probate (also Holiday events)	November 1
January	Foundation	December 1
February	Minority Involvement (ML King Jr)	January 1
March	Tax	February 1
April	Law Week/Candidate Announcement	March 1
May	Candidates/Annual Meeting	April 1

Articles by advertisers will be considered for publication if space permits. Articles must be submitted to Maryanne at the Akron Bar Association. Documents in any version of Microsoft Word are acceptable via email to: maryannep@akronbar.org or a CD Rom can be dropped off at the Bar Association at 57 S. Broadway, Akron.

The deadline for articles is the first of each month prior to publication and is **strictly enforced** in order that a quality publication can be delivered by the first day of the following month.